

PIGLET MINDSET® EDUCATIONAL OUTREACH PROGRAM 2022



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PIGLET INTERNATIONAL INC.

WHO WE ARE (1/2)



1 Background

- Piglet is an adorable little deaf blind dog who acts as a vehicle to engage children as he faces his challenges with a positive attitude.
- Piglet uses the three senses he has to live a happy, meaningful, productive life.
- His adventures with his 6-pack of rescue dogs give children an authentic, real-life example of acceptance, inclusion, empathy, and kindness regardless of looks, abilities, and disabilities.

2 What is a Piglet Mindset?

- Facing and overcoming challenges with a positive attitude
- Focusing on what you have and moving past what you don't
- Accepting individuals for who they are and including them despite their differences
- Having empathy and understanding towards others and following up with positive actions
- Being kind to all people and animals.



WHO WE ARE (2/2)



3 Strategy

- The Piglet Mindset Educational Outreach Program provides online materials to be used by teachers, parents, counselors, and others.
- It reinforces Growth Mindset lessons and emphasizes Acceptance, Inclusion, Empathy, and Kindness
 - We also teach children about animal rescue and how to become effective animal advocates!
- We offer in-person and virtual school visits, and appearances at fundraisers and other events to educate on and support our mission.
- Fundraising via direct donations and Piglet Merchandise sales supports Piglet Mindset Educational Outreach as well as special needs dog rescues and related organizations.



PIGLET MINDSET® EDUCATIONAL OUTREACH



Overview

- Our versatile online educational materials can be used in the classroom, at home, with scouts, camps, counseling services, senior centers, and programs for individuals with disabilities.
- Piglet Mindset Lesson Plans and Educational Materials are [available here](#) for teachers who are interested in using Piglet as part of their growth mindset and inclusion curriculum.
- We encourage teachers to add to and improvise to fit Piglet Mindset into their own teaching style and classroom atmosphere.
- Our in person and virtual visits enhance the Piglet Mindset program and are customizable to meet the goals and requests of individual teachers.
- For more info and teacher testimonials, visit PigletMindset.org.

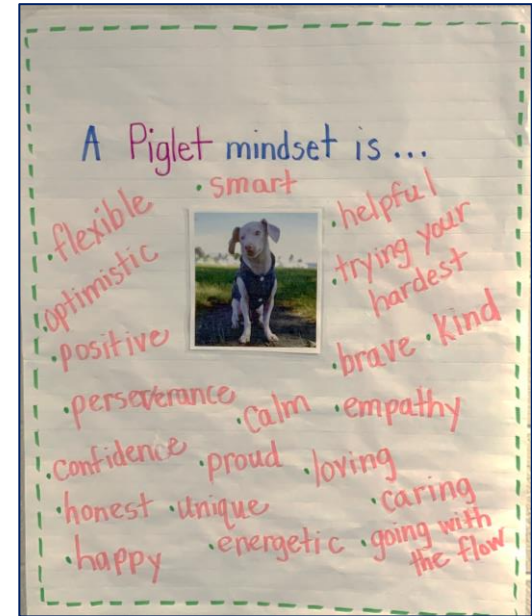
Goals

- Introduce Piglet & a diverse group of rescue dogs
- Reinforce Growth Mindset and Inclusion lessons
- Set an example of:
 - Resilience
 - Perseverance
 - Acceptance
 - Inclusion
 - Empathy
 - Kindness

TEACHER AND CLASSROOM SUPPORT



- As part of the program, we offer the following:
 - A personalized greeting for the class from Piglet and his pack
 - Piglet stickers
 - Piglet's Inclusion Pack membership cards for Piglet Mindset students.
 - Small Piglet Merch at no charge or at a discounted rate
- We look forward to corresponding with the children for holidays and at other key points during the school year.
- We arrange in-person and virtual school and classroom visits with specially designed hands-on activities depending on location and availability
 - See following slides for further detail →



We are proud to support teachers who introduce their students to Piglet, the deaf blind pink puppy and incorporate Piglet Mindset lessons into their curriculum

WHAT DOES A PIGLET MINDSET VISIT ENTAIL?



1 Piglet Mindset Classroom Visit

- 20-30 minute PowerPoint using pictures and videos of Piglet and his pack to give an overview of:
 - Piglet's background
 - Lessons of Acceptance, Inclusion, Empathy, and Kindness
 - Facing Challenges with a Positive Piglet Mindset
- In-person demo of Piglet's touch and tap signals which includes 2-3 of his sister dogs
- 4 thought-provoking, hands-on activity stations that allow children to experience their senses of touch and smell as Piglet does to successfully navigate his world
- Q&A, focus questions, and wrap up

2 Piglet Mindset School Assembly Visit

- 60-minute assembly presentation
- In-person demo of Piglet's touch and tap signals which includes 2-3 of his sister dogs
- Q&A session
- Stickers and Piglet's Inclusion Pack membership cards

3 Virtual Classroom Meetings & Assemblies

- An alternative, to in-person visits, our basic virtual visits mirror the in-person ones with the same format:
 - A presentation
 - Demo from Piglet and his sisters
 - Q&A

All visits are customizable and include Piglet stickers and Piglet's Inclusion Pack membership cards. We also offer animal rescue, pet care, pets with disabilities, and veterinary related presentations!

PROPOSED FEE SCHEDULE



In-person

- Classroom Visit (up to 30 students)
 - 1 1/4 hour: \$600
 - 2nd class: \$1100 (same day, same location)
- Large Group Presentation (Powerpoint presentation, Q&A and dog demo, no hands-on activities)
 - 1 hour: \$550
 - 2 hours: \$1000 (same day and location)
- Small Group Break Out (up to 30 students) following Large Group Presentation
 - 1 hour: \$250
- Travel costs out of Fairfield County, CT
 - 60 cents/mile + \$50/hour driving time
 - Plane, train, and accommodations as indicated

Virtual sessions

- Zoom with Piglet (Powerpoint presentation, Q&A, tap demo)
 - 1 hour: \$300
- Zoom follow-up
 - 30-minutes: \$125
- Zoom with Piglet: School Year Package*
 - One 60-minute + three 30-minute sessions: \$550

PIGLET COMES HOME: AUTHOR VISITS

After June 7,
2022!

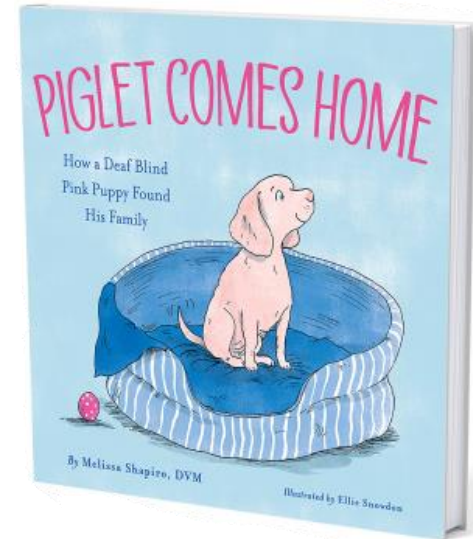


Our new children's picture book, PIGLET COMES HOME, will be released on June 7, 2022!

- Book us for an inspiring, interesting, and entertaining visit with Piglet, the deaf blind pink puppy and members of his dog pack!
- This visit brings our book to life by giving children the opportunity to meet the dogs, learn about Piglet Mindset through a short slide presentation, watch a tap signal demo ("The Piglet Show"), Q&A, and a book reading!
- If possible, we'd love for all the children to come with their own copies of our book, which we will happily sign with a Piglet Pawprint and a personalized message

Proposed fee schedule

- \$1,500/day (up to three presentations/day)
- Travel costs out of Fairfield County, CT
 - 60 cents/mile + \$50/hour driving time
 - Plane, train, and accommodations as indicated





For queries and more information, please contact:

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